

BUSINESS SUPPORT ENQUIRY



Thank you for contacting Wildlife Conservation International, trading as The Orangutan Project, the International Elephant Project, International Tiger Project and Forests for People.

As a leading non-profit organisation for wildlife conservation, we receive many enquiries from businesses around the world wishing to help raise awareness and contribute financially to our cause through a business relationship. We appreciate your interest. To assist us in responding to these enquiries we ask businesses, regardless of size, to read through and acknowledge the following assessment criteria and engagement policy before completing and returning the Expression of Interest (EOI) form.

OUR PARTNERSHIP MISSION

Wildlife Conservation International seeks to partner with organisations that operate in an ethical manner, who align with our vision, mission and values, and who are committed to achieving outcomes under our conservation strategy.

Our Vision: All orangutans, elephants and tigers will live in their natural habitat in secure and viable populations, alongside prosperous and empowered indigenous communities.

Our Mission: To ensure the survival of all orangutan species, Asian elephants and tigers in their natural habitat, and promote the welfare of all individuals within rainforest ecosystems, human and non-human.

Our Values: Compassion, Protection, Freedom

Our Strategy: Our approach to conservation supports a wide range of critical projects that address the holistic problem facing Critically Endangered orangutans, Asian elephants and tigers, and indigenous communities - including fighting deforestation and habitat loss at the highest level.

1. *Legally Protect Forest:* Securing high conservation value rainforest to permanently protect viable populations of orangutans, elephants and tigers.
2. *Secure, Restore and Patrol Habitat:* Safeguarding critical rainforest habitat through managing ecosystem concessions, restoring degraded areas, and resourcing Wildlife Protection Units to patrol protected habitat areas.
3. *Rescue, Rehabilitate and Release:* Securing the survival of *Critically Endangered* orangutans, elephants and tigers through the rescue, rehabilitation and release into protected habitat.
4. *Educate and Empower:* Providing local people with the knowledge, resources and power to be guardians of their own forest resources through community engagement, education and support.

Wildlife Conservation International
wildlifeconservationinternational.org

The Orangutan Project
theorangutanproject.org

International Tiger Project
internationaltigerproject.org

International Elephant Project
internationalelephantproject.org

Forests for People
forests4people.org

ASSESSMENT CRITERIA

Before being accepted as a potential Business Supporter/Partner, your business should meet the following criteria.

1. There is an alignment between your business and Wildlife Conservation International.
2. There is a clear benefit to Wildlife Conservation International to form a partnership.
3. The business respects the principles and practices of environmental protection, sustainability and human rights.
4. The business has no previous, current or anticipated future issues which have the potential to damage Wildlife Conservation International's reputation.
5. There is no expectation that Wildlife Conservation International will market your goods or services to our supporter base.

OUR BUSINESS ENGAGEMENT POLICY

Wildlife Conservation International will not accept donations or sponsorship from businesses whose activities contravene our values.

Specifically, Wildlife Conservation International will not accept donations or sponsorship from those business entities that engage in, or align with organisations and individuals that engage in:

1. animal cruelty including animal testing, hunting, etc.
2. activity that causes rainforest destruction or degradation or the manufacture of associated products;
3. discrimination by way of race, religion, gender or sexual orientation;
4. the creation, encouragement or perpetuation of militarism or engagement in the manufacture of armaments; and
5. any form of modern slavery or employee exploitation including through direct manufacturing of goods or via supply chain partners.

BUSINESS SUPPORT EXPRESSION OF INTEREST

1. Name of Business / Organisation:

2. Contact Details:

Name:		Position:	
Business Phone:		Email:	
Mobile Phone:		Website:	
City/Town:		Country:	

3. Please check which Industry Sector(s) your business/organisation is in.

Banking & Finance	Manufacturing
Education	Medical
Forestry	Mining
Hospitality & Tourism	Retail / Fast Moving Consumer Goods (FMCG)
Other (please specify)	

4. In which country/ies does your business/organisation primarily operate?

5. How many years has your business/organisation been operating?

6. What is the annual turnover of your business/organisation?

7. Who are the primary contacts in your business/organisation? Complete all which apply.

Position	Name	Website/Linkedin Profile
CEO / Owner		
Chair of Board		
CSR / P/Ships Manager		
Marketing Manager		

8. Does your business/organisation have a Corporate Social Responsibility (CSR) Program?

Yes	No
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If YES, provide a brief overview and include a link to the program on your website if applicable

9. Does your business/organisation have an existing Environmental Policy?

Yes	No
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If YES, provide a brief overview and include a link to the policy on your website if applicable

10. Does your business/organisation currently support Community Initiatives or other Charities?

Yes	No
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If YES, outline which charities and the nature of your support, including financial contributions.

11. Which of our conservation brands do you specifically wish to partner with? Tick all that apply. Note that sponsorship contributions are PER brand.

The Orangutan Project	International Elephant Project
International Tiger Project	Forests for People

12. Please tell us why you wish to align your business/organisation with us.

13. How will we benefit from an alignment with your business/organisation?

14. What financial benefits will the alignment provide? Tick the category which applies and provide further details.

% of sales/profit	\$ contribution per item sold
Annual sponsorship in return for agreed partnership benefits to match level of commitment	

15. If you wish to contribute a percentage or fixed dollar amount from the sale of a specific product or service, please provide details of the said product/service including details of its manufacture, list of ingredients (including whether it contains palm oil or palm oil derivatives), markets where it will be sold, retail price, and the percentage or \$ per unit which will be directed to us.

16. Businesses/organisations that wish to contribute a percentage or fixed amount from sales / profits will be required to commit to making a minimum annual contribution applicable to the relevant supporter category. Are you able to make this commitment?

Yes	No
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17. Is your business/organisation willing to commit to providing an annual sales report, where the percentage of units is agreed?

Yes	No
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**18. What level of financial investment is your business/organisation looking to make per annum?
Please select from the following categories.**

Green Supporter (\$1,000+)	Bronze Supporter (\$5,000+)
Silver Supporter (\$20,000+)	Gold Supporter (\$50,000+)
Business Partner (\$100,000+)	

Thank you. Your response here will assist us to respond to you with a proposal suitable to your level of commitment.

19. How does your business/organisation intend to promote their relationship with us?

NB: Supporting businesses cannot imply they are partners of Wildlife Conservation International unless a specific partnership agreement is entered into. Business Supporters will be provided with a pre-approved wordmark and statement.

20. What do you expect us to provide as part of this relationship?